



**U20 ELITE SHOWCASE
PROGRAM**

PROGRAM

The BTB u20 Elite Showcase Program provides a critical developmental pathway for male and female players graduating from their youth careers.

The program provides a high level training environment with a focus on player centered development.

"High-quality, home-grown players are the cornerstone of any successful competitive domestic league. Professionalised environments where the most talented players are developed on a day-to-day basis are crucial."

Increasing Global Competitiveness: An Analysis of Talent Development Eco-system, FIFA



PROGRAM

The BTB u20 Elite Showcase Program bridges the critical transition from youth to senior football by providing ample playing time with elite North American showcase opportunities.

"The transition from junior to senior level is one of the most defining moments of a player's career. During this time, elite youth players have commitments to different teams. Clubs need to emphasize the importance of the transition and stress the need to identify someone who is responsible for guiding a player during this time."

"The amount of competitive playing time that players get when young can be decisive in determining the heights they will reach in their prime. Not receiving enough competitive minutes can prove harmful to a young player's development"

Increasing Global Competitiveness: An Analysis of Talent Development Eco-system, FIFA



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The BTB u20 Elite Showcase Program addresses these key transitional challenges through commitment to player development, and assumes the following players needs:

- need to train regularly and play games
- need a high level environment with like-minded individual players
- need high level competition
- need guidance and direction
- need a high level trained coaching staff
- need playing time to develop



PROGRAM

The program is designed to feed into university and professional level soccer in terms of Soccer Canada's LTPD model.



PROGRAM

Dedicated professional coach with support from BTB coaching staff, with guest coaches.

Annual Fee: \$3000

Season: 10 months

- September / October - 3 sessions per week (6 week block)
- November / December - 3 sessions per week (6 week block)
- February / March - 3 sessions per week (6 block)
- April / May / June / July - 3 sessions per week (2 x 6 week blocks)
- 2 university educational preparation series per year
- FTF / NLS Player Profile Included
- Individual highlight tapes / VEO game tapes / video analysis
- Access to a network of NCAA and U Sport coaches
- Roster and individual player profiles on a dedicated team page on the BTB website
- Season will consist of exhibition series against university teams and other u20 programs
- European Trial Opportunity

Additional: Fundraising opportunities will be made available to assist with costs of the u20 team.



SHOWTIME



FTF/Sigma Showcase (Toronto) Winter 2023 \$800

The 'Sigma Showcase' is one of the top recruiting events in North America which has hosted hundreds of NCAA, U SPORTS and various Canadian National Team players over the last 12 years.



SHOWTIME



Phoenix Cup
Summer 2024 \$800

Phoenix Cup attracts 500 Competitive Teams, 170+ clubs from over 20 States and Canada. There are more than 100+ NCAA coaches in attendance and BTB will be actively assisting our players to research and contact programs and schools they are interested in being scouted from while attending the tournament.



SHOWTIME

Apparel kit (mandatory)

BTB



INVITATION ONLY

The BTB u20 Elite Showcase Program is by application and/or invitation only. There are a limited number of roster spots dictated by position (18 players + 2 keepers in total).

The commitment level is high, and practices, events and games *are not optional*. Players will be expected to conduct themselves as professionals, and parents will have minimal involvement, as the program will be considered, operationally, a senior level program. The program reserves the right to remove a player if the standards are not met.

The program is only for those players looking to invest into themselves to get to the next level in their pathway development, and are seriously considering U Sport (Canada), NCAA, (USA), League 1, and eventually professional opportunities.

