

PLAYER DEVELOPMENT PROGRAM

ALBERTA PLAYER DEVELOPMENT
LEAGUE (APDL)

APDL GIRLS & BOYS



CLUB LICENSING PRINCIPLES

- Prioritize Fun
- Emphasize Physical, Mental, and Emotional Safety
- Provide Developmentally-Appropriate, High-Quality Programs
- Maximize Attraction, Holistic Personal Development, Progression, and Long-Term Engagement
- Focus on Participant-Centered Decision Making
- Foster Accessible, Inclusive, and Welcoming Environments
- Act as a Good Corporate and Community Citizen





What is the Canada Soccer Player Development Program?

- A network of standards-based leagues that span the country and provide the best possible developmental environment for young players.
 - Canada Soccer Player Development Program across the four major provinces;
 - BC SPL (British Columbia)
 - APDL (Alberta)
 - OPDL (Ontario)
 - Premier Ligue (Quebec)



BENEFITS OF PLAYER DEVELOPMENT PROGRAM

Creating the “Best Environment Possible” for players

- Improving the quality and volume of training
- Periodized programming with developmental needs of the player coming first
- Providing more meaningful competition for players
- Increasing the calibre of coaches and access to and frequency of coach education opportunities
- Sport Science and Medicine Support





CANADA SOCCER PLAYER PATHWAY





GRASSROOTS
community soccer

TALENTED PATHWAY



SOCCER 4 LIFE PATHWAY
competitive/recreational soccer

POTENTIAL OPPORTUNITIES

National Teams



Professional Soccer



LEAGUE 1
CANADA



University and College
Opportunities



Provincial Teams



ACTIVE FOR LIFE

U4-U12

U13

U14

U15

U16

U17

U18

SENIOR

www.btbsooccer.com



APDL LEAGUE

10 clubs will participate in the provincial league.

- Calgary Blizzard SC
- Calgary Foothills SC
- Calgary Rangers SC
- Calgary Southwest United SC
- Calgary West SC
- Calgary Villains FC
- McKenzie United SC
- Scottish United SC
- St. Albert Impact FC
- BTB Soccer Club



APDL PROGRAM

- Training: three times weekly
- Training Days: TBD
- Training Time: TBD
- Training Location: northeast
- Season Length: 10-month Program
 - Outdoor Season** – April to October
 - Indoor Season** - November to March
- League Play: AYSL, Travel
- Strength & Conditioning/ Sport Psychology
- Training Wear: training shirt, short, socks (new players)
- Jerseys: will be provided to each player before the start of the season, jersey deposit must be provided.
- Tracksuit & Backpack: mandatory for all players in BTB.
- Payment options: \$1,395, OR \$400 deposit plus three payments of \$331.67
- NO VOLUNTEER COMMITMENT





COACHING STAFF

APDL Coaching Staff

Head Coach

National Youth Licence

National B Licence

Assistant Coach

National C Licence

National Youth Licence





Winter Season

- Alberta Player Development League
- September to March
- 9 v 9 Format with small roster
- Indoor Provincial will be 9v9 in March
- Top 6 teams in the league make provincials





OUTDOOR SEASON

- Alberta Player Development League – Provincial League
- APDL teams' home and away
- April to August
- Combined outdoor games points (September to October, April to August)
- 11 v 11 Format
 - A roster of 18 (16 players and 2 goalkeepers)
- APDL
- Player Development Program Nationals
 - U15 & U17 age categories
 - 2 teams represented each standard based league province
 - Alberta Player Development League, Ontario Player Development League, British Columbia Soccer Premier League, Premiere Ligue de Quebec Soccer



SUPPORT PROGRAMS

Strength and Conditioning Program

- Alpha Pro Strength & Conditioning
- October to February

Sport Psychology

- 3 sessions per year

Video Analysis/ Video access

- The VEO system will be used by each team (this will become a team expense)

Individual Player Evaluations

- Minimum 2x per year



DEVELOPMENT PROGRAMS

Junior Coach Program

- ❑ BTB runs a coach mentorship program for players ages 12–21 (ongoing).
- ❑ Junior coaches work with the youngest players from U4–U11.
- ❑ Junior coaches, 16 and older, go through coach training from Canada Soccer. Junior coaches, 15 and under, go through a coaching seminar led by BTB staff.

Referee Development Program

- ❑ BTB encourages as many players as possible to take the referee course in spring 2024.
- ❑ The referee course helps players see and understand the game better.
- ❑ Players can referee games to make money.

Registration for these programs opens in March 2024.





TRAVEL TOURNAMENT

- APDL teams participate in two high level tournaments per year (8 - 10 games).
- Tournaments are in Alberta, Western Canada, Eastern Canada, United States or Europe.
- All APDL teams will participate in the BTB Spring Cup held in April of each year.
- Alberta Soccer will have specific times for the Clubs in APDL to travel each year.





PRE-APDL INTAKE

- Under 13 Female and Male teams
- The players will be receiving a year of training and competition to prepare for the APDL under a qualified coach that will be teaching the BTB way of playing in a high intensity environment.
- The teams will have the opportunity to do one (1) travel trip to play other high-level teams.



SUMMER CAMP

32 boys and 32 girls will be selected for the BMO Top 64 camp. The camp will help showcase the best of the best players in BTB and the surrounding areas.

Camp Dates:

BMO Top 64 Camp

Male & Female

3 days

3 11v11 games (all games recorded)

3 in class sessions (sport psychology, university/pro speaker, nutrition)

Physio on site

Livestreamed & Commentator

Camp MVP

Camp Dates:

- a. Summer Camp 1: July 8th – July 12th, 2024.
- b. BMO Top 60: July 15th – July 19th, 2024
- c. Summer Camp 2: July 22nd – July 26th, 2024



FINANCIAL SUPPORT



Jumpstart supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$300 per kid/year.



KidSport supports children who need financial assistance with sport registration fees

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$350 per kid/year.



SAFE SPORT

BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement (RCM). By making this pledge, BTB commits to maintaining supportive policies and processes that adhere to the RCM to ensure the safety and protection of BTB athletes and coaches and provide coaches with the tools and training necessary to model ethical behaviour.

RCM is a multi-phase, system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport, affecting all sports organizations and coaches. The first phase of the RCM focuses on three key areas:

Rule of Two

o A rule of two adults protects minor athletes in potentially vulnerable situations by ensuring more than one adult is present. Vulnerable situations can include closed-door meetings, travel, and training environments.

Background Screening

o The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

o Increasing coaches' ethical conduct and behaviour toward athletes requires coaches be trained to understand what it means to act ethically. The training includes Make Ethical Decisions, from the National Coaching Certification Program, and training in abuse and harassment prevention, such as Respect in Sport.

All staff, board members, coaches, volunteers, players and parents are encouraged to:

- Take the Safe Sport Training course offered through the Coach.ca website, which is free.
- BTB is committed to having all coaches, 16 and older, complete the course making ethical decisions.

Welfare protection

Contact Kris Hawkins for more information about BTB policies and if you need someone to talk with. All complaints are handled respectfully, with sensitivity and consistency. Hawkins works in the Human Rights Department and has the Commit to Kids training.

BTB policies and documents

For more information about BTB's policies and documents visit btbsoccer.com/safesport.

