

PLAYER DEVELOPMENT PROGRAM



BTB PLAYER DEVELOPMENT PROGRAM

Creating the “Best Environment Possible” for players

- Improving the quality and volume of training
- Periodized programming with developmental needs of the player coming first
- Providing more meaningful competition for players
- Increasing the calibre of coaches and access to and frequency of coach education opportunities
- Sport Science and Medicine Support
- Full Year Program (1 year), aids in the development of the players for a year
- Travel opportunities to showcase the players
- Development camps to promote the players



CLUB LICENSING PRINCIPLES

- Prioritize Fun
- Emphasize Physical, Mental, and Emotional Safety
- Provide Developmentally-Appropriate, High-Quality Programs
- Maximize Attraction, Holistic Personal Development, Progression, and Long-Term Engagement
- Focus on Participant-Centered Decision Making
- Foster Accessible, Inclusive, and Welcoming Environments
- Act as a Good Corporate and Community Citizen



What is the Canada Soccer Player Development Program?

A network of standards-based leagues that span the country and provide the best possible developmental environment for young players.

- Canada Soccer Player Development Program across the four major provinces;
- BCSPL (British Columbia)
- APDL (Alberta)
- OPDL (Ontario)
- Premier Ligue (Quebec)





CANADA SOCCER PLAYER PATHWAY





GRASSROOTS
community soccer

TALENTED PATHWAY

SOCCER 4 LIFE PATHWAY
competitive/recreational soccer

LEAGUE1
CANADA

POTENTIAL
OPPORTUNITIES

National Teams



Professional Soccer



LEAGUE1
CANADA



University and College
Opportunities



Provincial Teams



ACTIVE FOR LIFE

U4-U12

U13

U14

U15

U16

U17

U18

SENIOR

www.btbsocket.com



COACHING STAFF

APDL Coaching Staff

Head Coach

- National B Licence
- National Youth Licence

Assistant Coach

- National C Licence
- National Youth Licence



APDL PROGRAM

- ☐ Training: three times weekly
- ☐ Training Days: TBD
- ☐ Training Time: TBD
- ☐ Training Location: northeast (outdoor)
- ☐ Training Location: Turf Training Centre (indoor)
- ☐ Season Length: 10-month Program (full year program)
 - ☐ **Outdoor Season** – September to October, April to August
 - ☐ **Indoor Season** - November to March
- ☐ League Play: Alberta Player Development League
- ☐ Strength & Conditioning (indoor)/ Sport Psychology (indoor)
- ☐ Training Wear: training shirt, short, socks (new players)
- ☐ Jerseys: will be provided to each player before the start of the season, jersey deposit must be provided.
- ☐ Tracksuit & Backpack: mandatory for all players in APDL.
- ☐ Payment options: \$1,595, OR \$500 deposit plus three payments of \$ monthly
- ☐ NO VOLUNTEER COMMITMENT





FALL/ WINTER SEASON

- Alberta Player Development League
- November to March
- 9 v 9 Format
- Indoor Provincial will be 9v9 in March
- Top 6 teams in the league make provincials

OUTDOOR SEASON

Alberta Player Development League – Provincial League

- APDL teams' home and away games
- September to October, April to August
- 11 v 11 Format
- Cup Games

Player Development Program National Championship

- U15 & U17 age categories
- 2 teams represent each standard based provincial league
- Alberta Player Development League, Ontario Player Development League, British Columbia Soccer Premier League, Premiere Ligue de Quebec Soccer



PRE-APDL INTAKE

- Under 13 Female and Male teams
- The players will be receiving a year of training and competition to prepare for the APDL under a qualified coach.
- The teams will have the opportunity to do one (1) travel trip to play other high-level teams.
- 3x Per Week Training (1 Strength & Conditioning + 2 On Field) – Indoor
- 3x Per Week Training On Field - Outdoor





SUPPORT PROGRAMS

Strength and Conditioning Program

Alpha Pro/Athletes Compound

- October to February (Indoor)
 - Outdoor strength & conditioning only preseason in April

Sport Psychology

- 3 sessions per year (indoor)

Individual Player Evaluations

- 2x per year

Video Analysis/ Video access

- The VEO system will be used by each team (this is a team expense)

DEVELOPMENT PROGRAMS

Junior Coach Program

- ❑ BTB runs a coach mentorship program for players ages 12–21 (ongoing).
- ❑ Junior coaches work with the youngest players from U4–U11.
- ❑ Junior coaches, 16 and older, go through coach training from Canada Soccer. Junior coaches, 15 and under, go through a coaching seminar led by BTB staff.

Referee Development Program

- ❑ BTB encourages as many players as possible to take the referee course in spring.
- ❑ The referee course helps players see and understand the game better.
- ❑ Players can referee games to make money.

Registration for these programs opens in March.



Tournaments

- ❑ APDL teams participate in up to two high level tournaments per year.
- ❑ One of the tournament is BTB Spring Cup.
- ❑ Tournaments are in Alberta, Western Canada, Eastern Canada, United States or Europe.



FINANCIAL SUPPORT



Jumpstart supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$300 per kid/year.



KidSport supports children who need financial assistance with sport registration fees

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$350 per kid/year.

SAFE SPORT

BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement (RCM). By making this pledge, BTB commits to maintaining supportive policies and processes that adhere to the RCM to ensure the safety and protection of BTB athletes and coaches and provide coaches with the tools and training necessary to model ethical behaviour.

RCM is a multi-phase, system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport, affecting all sports organizations and coaches. The first phase of the RCM focuses on three key areas:

Rule of Two

o A rule of two adults protects minor athletes in potentially vulnerable situations by ensuring more than one adult is present. Vulnerable situations can include closed-door meetings, travel, and training environments.

Background Screening

o The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

o Increasing coaches’ ethical conduct and behaviour toward athletes requires coaches be trained to understand what it means to act ethically. The training includes Make Ethical Decisions, from the National Coaching Certification Program, and training in abuse and harassment prevention, such as Respect in Sport.

All staff, board members, coaches, volunteers, players and parents are encouraged to:

- Take the Safe Sport Training course offered through the Coach.ca website, which is free.
- BTB is committed to having all coaches, 16 and older, complete the course making ethical decisions.

Welfare protection

Contact Kris Hawkins for more information about BTB policies and if you need someone to talk with. All complaints are handled respectfully, with sensitivity and consistency. Hawkins works in the Human Rights Department and has the Commit to Kids training.

BTB policies and documents

For more information about BTB’s policies and documents visit btbsoccer.com/safesport.