



EMSA T1 & T2 PROGRAMS
Outdoor 2026



VISION, MISSION, VALUES

VISION

- To develop well-rounded soccer players and amazing human beings.

MISSION

- To provide soccer programming that is safe, fun, and inclusive for every member.

BTB CORE VALUES

- Love: We must have a deep love and passion for each other, the academy, and the game of soccer.
- Order: We must always respect all rules, coaches, teammates, opponents, referees, volunteers, and games. We must always win or lose with class.
- Care: We must always show empathy to one another, lift each other up when we are down, and celebrate the success of others like it's our own. We're a family.
- Best of Ability: We must always try our best in everything we do, from practices, games, schoolwork, and housework. We must fight every day to reach our goals.

PHILOSOPHY: THE BTB WAY

BTB Soccer Club is a possession-based academy that strives to play a high-tempo, high-intensity game in both the attacking and defending phases.





OBJECTIVE

Continued improvement on individual technical skills.

Increase focus of:

- ☐ the principles of play; and
- ☐ the five moments of the game





COACHING

- ☐ All sessions and games are led by coaches with a Soccer for life or Canada Soccer Association National C Licence or National Youth Licence.
- ☐ Coaches must adhere to the BTB Code of Conduct for coaches.
- ☐ Coaches are continuously encouraged to take courses to improve in all areas of coaching and leadership.





GRASSROOTS
community soccer



SOCCER 4 LIFE PATHWAY
competitive/recreational soccer



POTENTIAL
OPPORTUNITIES

National Teams



Professional Soccer



University and College
Opportunities



Provincial Teams



ACTIVE FOR LIFE

U4-U12

U13

U14

U15

U16

U17

U18

SENIOR

www.btbsocket.com





UNDER 13: Birth Year 2013-2014

- ☐ Training: twice weekly—plus, six technical sessions (outdoor)
- ☐ Training Days: TBD
- ☐ Training Time: TBD
- ☐ Training Location: northeast
- ☐ Training Wear: training shirt, short, socks (new player)
- ☐ Season Length: **Outdoor** – April to August, **Indoor** – September to March
- ☐ League Play: EMSA
- ☐ Jerseys: will be provided to each player before the start of the season by the manager, jersey deposit must be provided.
- ☐ Tracksuit & Backpack: mandatory for all players in BTB.
- ☐ Evaluation: each season, players receive a detailed evaluation of their progression.
- ☐ Payment options: \$995, OR \$500 deposit plus three payments of \$165
- ☐ NO VOLUNTEER COMMITMENT





UNDER 15: Birth Year 2011-2012

- ☐ Training: twice weekly—plus, six technical sessions (outdoor)
- ☐ Training Days: TBD
- ☐ Training Time: TBD
- ☐ Training Location: northeast
- ☐ Training Wear: training shirt, short, socks (new player)
- ☐ Season Length: **Outdoor** – April to August, **Indoor** – September to March
- ☐ League Play: EMSA
- ☐ Jerseys: will be provided to each player before the start of the season by the manager, jersey deposit must be provided.
- ☐ Tracksuit & Backpack: mandatory for all players in BTB.
- ☐ Evaluation: each season, players receive a detailed evaluation of their progression.
- ☐ Payment options: \$995, OR \$500 deposit plus three payments of \$165
- ☐ NO VOLUNTEER COMMITMENT



UNDER 17: Birth Year 2009-2010

- ☐ Training: twice weekly—plus, six technical sessions (outdoor)
- ☐ Training Days: TBD
- ☐ Training Time: TBD
- ☐ Training Location: northeast
- ☐ Training Wear: training shirt, short, socks (new player)
- ☐ Season Length: **Outdoor** – April to August, **Indoor** – September to March
- ☐ League Play: EMSA
- ☐ Jerseys: will be provided to each player before the start of the season by the manager, jersey deposit must be provided.
- ☐ Tracksuit & Backpack: mandatory for all players in BTB.
- ☐ Evaluation: each season, players receive a detailed evaluation of their progression.
- ☐ Payment Options: \$995, OR \$500 deposit plus three payments of \$165
- ☐ NO VOLUNTEER COMMITMENT





TEAM TECHNICALS

- ☐ Six sessions per season (U12 – U17 EMSA teams)
- ☐ Six goalkeeper training sessions per season.
- ☐ Sessions are led by BTB technical staff.
- ☐ The session topics focus on attacking and defending principles based on the BTB game model.
- ☐ All team coaches are present during sessions because these are also coaching mentorship opportunities.





STRENGTH & CONDITIONING

- ☐ Fitness sessions will be led by certified fitness trainers.
- ☐ Trainers: Athlete's Compound
- ☐ EMSA teams have the option to book strength and conditioning sessions through Athlete's compound or Alpha Pro. Please talk to the Technical Director for more information.





HIGH PERFORMANCE CAMP 2026

The highly competitive camp challenges players to give maximum effort on and off the ball.

- Coaches are nationally and internationally licensed.
- The camp focuses on the four pillars of the game—technical, tactical, physical, and emotional—during the three days focusing on dribbling, passing, shooting and finishing, and defending.

High Performance Camp 2026

- **Date:** July 2026
- **Time:** 9am – 12pm, 12pm – 3pm
- **Location:** TBD
- **Ages:** U14 – U17 APDL, Tier 1





Golden Touch Academy Summer Training & Summer Camp 2026

The **Golden Touch Academy Program** is open to all players looking to get extra training. Sessions are led by experienced technical coaches.

Summer Academy Training 2026 - North

Date: May 2026 – July 2026

Time: Saturdays, TBD

Location: Clareview Turf (3804 139 Ave NW)

Ages: 6 – 13 years old

Summer Academy Training 2026 - South

Date: May 2026 – July 2026

Time: Saturdays, TBD

Location: TBD

Ages: 6 – 13 years old

Summer Camp 2026

Date: July 2026

Time: 9:00 AM – 3:00 PM

Location: Clareview Turf (3804 139 Ave NW)

Ages: 6 – 13 years old



Golden Touch Academy Winter Training & Winter Camp 2026

The **Golden Touch Academy Program** is open to all players looking to get extra training. Sessions are led by experienced technical coaches.

Winter Academy Training 2026

Date: October 2026 – March 2026

Time: Fridays, 6:00 PM – 7:15 PM

Location: Turf Training Centre 1 (5820 59 Ave NW)

Ages: 6 – 13 years old

Winter Camp 2026

Date: December 2026

Time: 9:00 AM – 3:00 PM

Location: Athletes Hangar (10607 Princess Elizabeth Ave NW)

Ages: 6 – 13 years old

Technical Focus Areas:

Ball mastery

Passing & Receiving

Shooting

Dribbling / 1v1

Small-sided games: 2v1, 2v2, 3v2, 3v3

DEVELOPMENT PROGRAMS

Junior Coach Program

- ❑ BTB runs a coach mentorship program for players ages 12–20.
- ❑ Junior coaches work with the youngest players from U4–U11.
- ❑ Junior coaches, 16 and older, go through coach training from Canada Soccer. Junior coaches, 15 and under, go through a coaching seminar led by BTB staff.

Referee Development Program

- ❑ BTB encourages as many players as possible to take the referee course.
- ❑ The referee course helps players see and understand the game better.
- ❑ Players can referee games to make money.

Registration for these programs opens in MARCH.





KidSport supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year, and grants are administered to sport clubs, at up to \$350 per kid/year.

<https://kidsportcanada.ca/alberta/edmonton/>

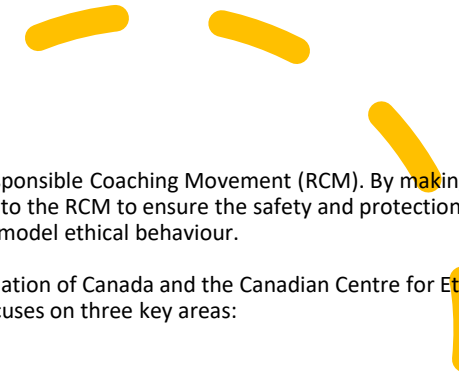


FINANCIAL SUPPORT

If you need financial support, use one or both programs to help pay or reduce the registration fees.



SAFE SPORT



BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement (RCM). By making this pledge, BTB commits to maintaining supportive policies and processes that adhere to the RCM to ensure the safety and protection of BTB athletes and coaches and provide coaches with the tools and training necessary to model ethical behaviour.

RCM is a multi-phase, system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport, affecting all sports organizations and coaches. The first phase of the RCM focuses on three key areas:

Rule of Two

o A rule of two adults protects minor athletes in potentially vulnerable situations by ensuring more than one adult is present. Vulnerable situations can include closed-door meetings, travel, and training environments.

Background Screening

o The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

o Increasing coaches' ethical conduct and behaviour toward athletes requires coaches be trained to understand what it means to act ethically. The training includes Make Ethical Decisions, from the National Coaching Certification Program, and training in abuse and harassment prevention, such as Respect in Sport.

All staff, board members, coaches, volunteers, players and parents are encouraged to:

- Take the Safe Sport Training course offered through the Coach.ca website, which is free.
- BTB is committed to having all coaches, 16 and older, complete the course making ethical decisions.

Welfare protection:

Contact Tim McFadyen for more information about BTB policies and if you need someone to talk with.

For more information about BTB's policies and documents visit btbsoccer.com/safesport.

