GRASSROOTS PROGRAM

U5, U6, U7/8
BOYS AND GIRLS





VISION

 Our goal is to help develop well rounded soccer players and amazing human beings.

MISSION

• To provide soccer programming that is safe, fun, and inclusive for every member.

BTB CORE VALUES

- Love- We must have a deep love & passion for each other, the academy, and the game of soccer.
- Order- We must always respect all rules, coaches, teammates, opponents, referees, volunteers, and the game. We must always win or lose with class.
- Care- We must always show empathy to one another, lift each other up when we are down and celebrate the success of others like it is our own. We are a family.
- Best of ability- We must always try our best in everything we do, from practices, games, schoolwork, and our housework. We must fight everyday to reach our goals.

BTB Soccer Academy is a possession-based program that strives to play a high tempo, high intensity game in both the attacking and defending phases.

PHILOSOPHY: THE BTB WAY





Introduction to soccer specific techniques that build a strong fundamental foundation.

Activities will maximize the use of soccer balls and repetition.

The BTB grassroots priorities is to teach soccer skills, make new friends, play with friends, learn fundamental movement skills and most of all have fun.

Our goal is to ignite the love of the game in your child.



WHY BTB GRASSROOTS?

- Led by National licensed coaches
- FUN is the top priority
- Learning soccer skills
- Play with friends/make friends
- One location for all training
- Good player to coach ratio
- Age-appropriate training
- Game-based training
- Junior coaches







- ☐ Grassroots Lead: Canada Soccer Association National Children's Licensed.
- ☐ Junior coaches as part of the BTB Junior Coach Mentorship Program.
- ☐ Good player to coach ratio.
- ☐ All coaches will go through a grassroots seminar before the start of the season.





The grassroot program will run in two blocks. Registration will be open 6-8 weeks prior to the block starting.

Parents will have the chance to register and join the program at any point during the season.

Winter Block: October - March

Summer Block: May - July







Training Day: Saturday

Training Time: 9am – 10am

 Training Location: Raise Athletics (9 Richardson Dr, St. Albert)

Training Wear: Training Shirt, Short, Socks

Season Length

Block 1: May to July

Block 2: October to March

• Payment: \$295







Training Days: Tuesday, Saturday

Training Time

Tuesday: 5:30pm – 6:30pm

Saturday: 9am – 10am

Training Location: Raise Athletics (9 Richardson Dr, St. Albert)

Training Wear: Training Shirt, Short, Socks

Season Length

Block 1: May to July

Block 2: October to March

Payment: \$495









- Training: Twice Weekly
- Training Days: Tuesday, Saturday
- Training Time:
 - Wednesday: 5:30pm 6:30pm
 - Saturday: 10am 11am
- Training Location: Raise Athletics (9 Richardson Dr, St. Albert)
- Training Wear: Training Shirt, Short, Socks
- Season Length
 - Block 1: May to July
 - Block 2: October to March
- Payment: \$495



EINANCIAL SUPPORT

If you need financial support, please use one or both programs that can help pay or reduce the registration fees.



Jumpstart supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$300 per kid/year.

https://jumpstart.canadiantire.ca



KidSport supports children who need financial assistance with sport registration fees

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$350 per kid/year.

https://kidsportcanada.ca/alberta/edmonton/



Academy Training

Golden Touch Academy Training program is open to all players who are looking to get extra training. The training will be led by BTB technical coaches.

| Academy training |
|--|
| ☐ Date: October 2025 – February 2026 |
| ☐ Time: 6pm -7:15pm |
| Location: Turf Training Centre 1 (5820 59 Avenue) |
| ☐ Ages: 6yrs − 14yrs |
| |
| The program will focus on the following technical components |
| ☐ Ball mastery |
| ☐ Passing & Receiving |
| ☐ Shooting |
| ☐ Dribbling/ 1v1 |
| ☐ 2v1/2v2/3v2/3v3 small games |
| |
| The program will focus on the following tactical components |
| ■ Awareness of space |
| ■ Body orientation |
| Decision making in tight spaces |
| Overload situations |

☐ Speed of play & thought

Winter Camp

The highly competitive camp challenges players to give maximum effort on and off the ball.

- Coaches are provincially, nationally and internationally licensed. Junior coaches will be helping the athletes throughout the week.
- ☐The camp focuses on the four pillars of the game—technical, tactical, physical, and emotional—during the five days focusing on dribbling, passing, shooting and finishing, and defending.
- ■Age Categories: 6 14 years

Camp Date

Date: December 29, 30, 31 (Training, SSG) January 2, 2025

(Tournament)

Time: 9am – 3pm

Location: Athlete's Hangar (10607 Princess Elizabeth Ave NW)



SAFE SPORT

BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement. By making this pledge, BTB is committing to implement supportive policies and processes that adhere to the Responsible Coaching Movement to ensure the safety and protection of our athletes and coaches and provide our coaches with the tools and training necessary to model ethical behaviour.

The Responsible Coaching Movement (RCM) is a multi-phase system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport that has the potential to affect all sport organizations and coaches. The first Phase of the RCM focuses on three key areas:

Rule of Two

The Rule of Two serves to protect minor athletes in potentially vulnerable situations by ensuring that more than one adult is present. Vulnerable situations can include closed doors meetings, travel, and training environments.

Background Screening

The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

Increasing coaches' ethical conduct and behaviour toward athletes requires that coaches be trained to understand what it means to act ethically. This training would include the Make Ethical Decisions module within the National Coaching Certification Program (NCCP), as well as training in abuse and harassment prevention, such as Respect in Sport, before and during their coaching career.

All staff, board members, coaches, volunteers, players and parents are encouraged to:

- □ Take the Safe Sport Training course being offered for FREE through the coach.ca website.
- □ BTB is committed to having all coaches over the age of 16 years complete "making ethical decisions".

Welfare Protection Contact person:

Please contact Tim McFadyen for more information about our policies and if you need someone to talk with.

Policies & Documents

Please visit the link to find out more about our policies and documents.

https://www.btbsoccer.com/safesport

