



GRASSROOTS PROGRAM

Under 5 - Under 8
BOYS AND GIRLS





VISION

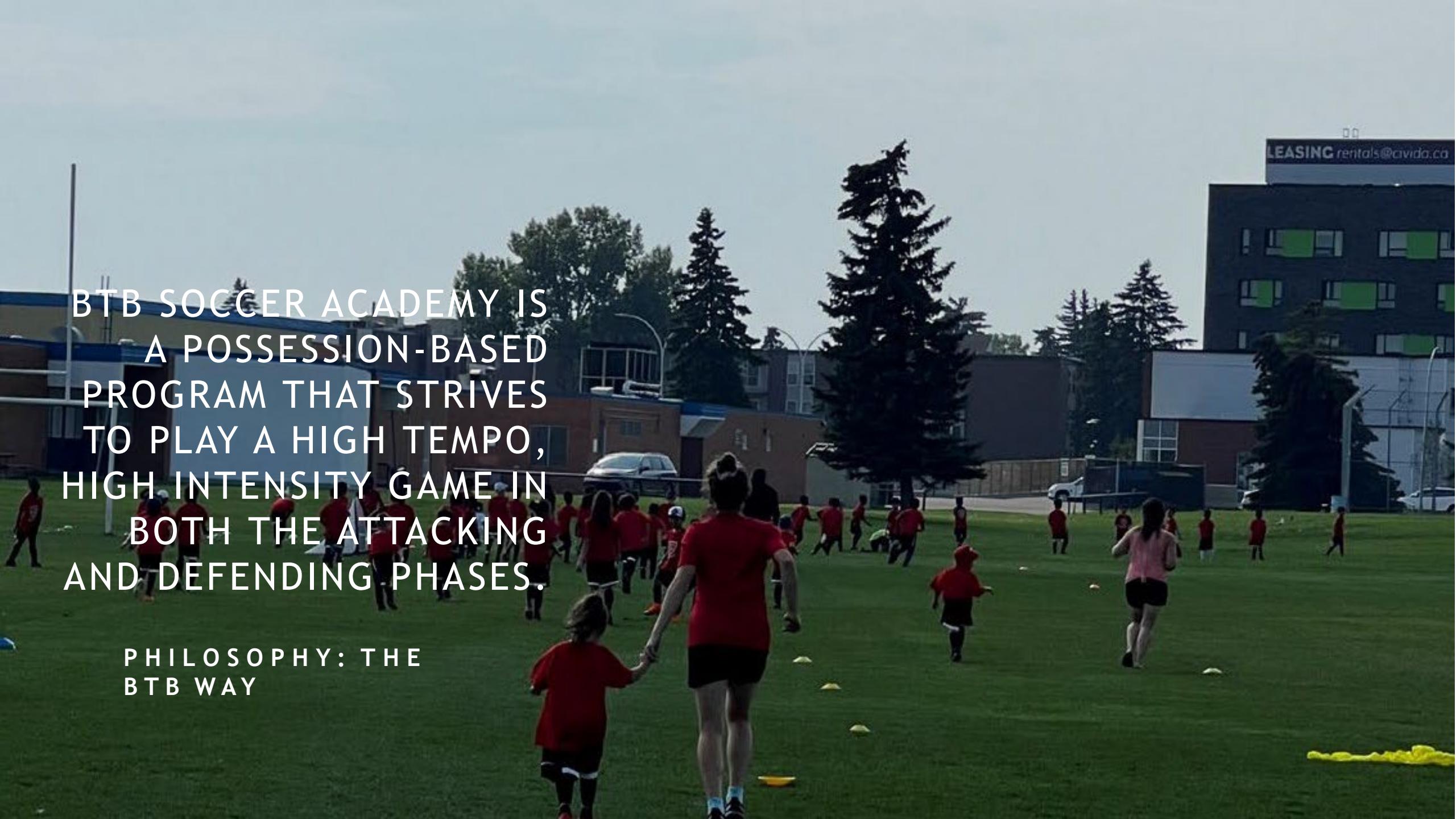
- Our goal is to help develop well rounded soccer players and amazing human beings.

MISSION

- To provide soccer programming that is safe, fun, and inclusive for every member.

BTB CORE VALUES

- Love- We must have a deep love & passion for each other, the academy, and the game of soccer.
- Order- We must always respect all rules, coaches, teammates, opponents, referees, volunteers, and the game. We must always win or lose with class.
- Care- We must always show empathy to one another, lift each other up when we are down and celebrate the success of others like it is our own. We are a family.
- Best of ability- We must always try our best in everything we do, from practices, games, schoolwork, and our housework. We must fight everyday to reach our goals.



BTB SOCCER ACADEMY IS
A POSSESSION-BASED
PROGRAM THAT STRIVES
TO PLAY A HIGH TEMPO,
HIGH INTENSITY GAME IN
BOTH THE ATTACKING
AND DEFENDING PHASES.

PHILOSOPHY: THE
BTB WAY

Our objective of grassroots soccer is to introduce, develop, and promote the sport at the community level, focusing on participation, enjoyment, and fundamental skill development.



Encouraging Participation:

- Make soccer accessible to all ages, genders, and abilities.
- Foster a love for the game in children and beginners.

Developing Fundamental Skills:

- Teach basic techniques such as passing, dribbling, shooting, and teamwork.
- Focus on enjoyment and learning over competition at early stages.

Promoting Physical Activity and Health:

- Encourage regular exercise and healthy lifestyles.
- Develop coordination, agility, and fitness through soccer.

Fostering Social Development:

- Build teamwork, communication, and leadership skills.
- Promote inclusion, respect, and fair play.

Our goal is to ignite the love of the game in your child.





GRASSROOTS
community soccer



TALENTED PATHWAY

SOCER 4 LIFE PATHWAY
competitive/recreational soccer

U4-U12

U13

U14

U15

U16

U17

U18

SENIOR



www.btbsoccer.com

National Teams



Professional Soccer



LEAGUE1 CANADA

University and College Opportunities



Provincial Teams





WHY BTB GRASSROOTS

- Led by National licensed coaches
- FUN is the top priority
- Learning soccer skills
- Play with friends/make friends
- One location for all training
- Great player to coach ratio
- Age-appropriate training
- Game-based training
- Junior coaches





COACHING

Grassroots Lead: Canada Soccer Association
National Children's Licensed.

Junior coaches as part of the BTB Junior
Coach Mentorship Program.

Great player to coach ratio.

All coaches go through a grassroots seminar
before the start of the season.



2 Seasons - Summer & Winter

The grassroot program will run in two seasons. Registration will be open 6-8 weeks prior to the block starting.

Parents will have the chance to register and join the program at any point during the season.

Parents will need to register their child for each season.

Winter season: October - March

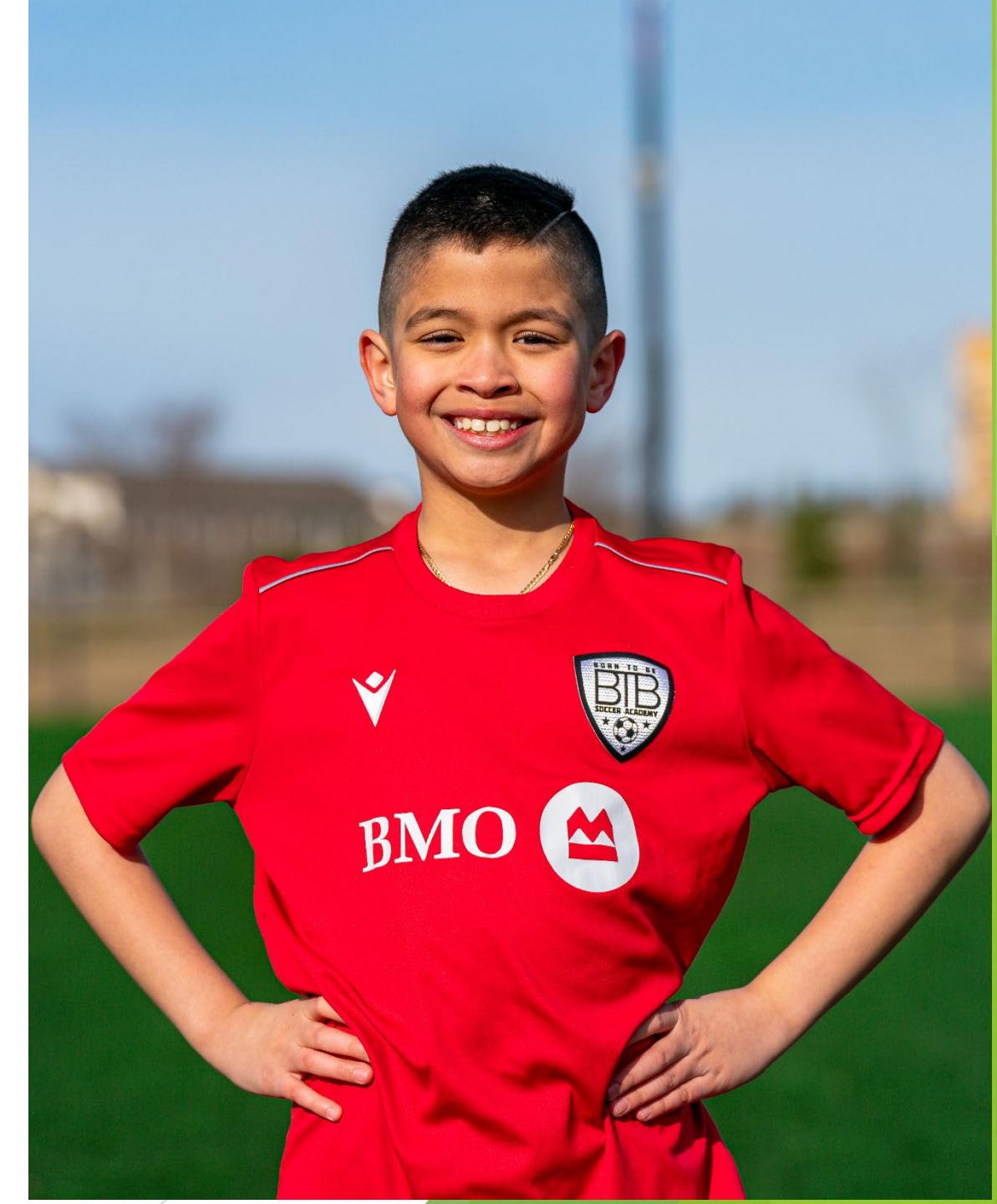
Summer season: May - July





UNDER 5 (2021)

- Training: Twice Weekly
- Training Day: Mondays & Wednesdays
- Training Time: 6pm - 7pm
- Training Location: ME Lazerte High School (6804 144 Ave NW)
- Training Wear: Training Shirt, Short, Socks
- Season Length
 - Block 1: May to July (requires new registration)
 - Block 2: October to March (requires new registration)
- Payment: \$295 for 1 day \$425 for two days





UNDER 6 (Birth Year 2020)

- Training: Twice Weekly
- Training Day: Mondays & Wednesdays
- Training Time: 6pm - 7pm
- Training Location: ME Lazerte High School (6804 144 Ave NW)
- Training Wear: Training Shirt, Short, Socks
- Season Length
 - Block 1: May to July (requires new registration)
 - Block 2: October to March (requires new registration)
- Payment: \$295 for 1 day \$425 for two days





UNDER 7/8 (Birth Year 2019-2018)

- Training: Twice Weekly
- Training Day: Mondays & Wednesdays
- Training Time: 6pm - 7pm
- Training Location: ME Lazerte High School (6804 144 Ave NW)
- Training Wear: Training Shirt, Short, Socks
- Season Length
 - Block 1: May to July (requires new registration)
 - Block 2: October to March (requires new registration)
- Payment: \$295 for one day \$425 for two days





FINANCIAL SUPPORT

If you need financial support, please use one or both programs that can help pay or reduce the registration fees.



KidSport supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year, and grants are administered to sport clubs, at up to \$350 per kid/year.

<https://kidsportcanada.ca/alberta/edmonton/>



Golden Touch Academy Summer Training & Summer Camp 2026

The Golden Touch Academy Program is open to all players looking to get extra training. Sessions are led by experienced technical coaches.

Summer Academy Training 2026 - North

Date: May 2026 - July 2026

Time: Saturdays, TBD

Location: Clareview Turf (3804 139 Ave NW)

Ages: 6 - 13 years old

Summer Academy Training 2026 - South

Date: May 2026 - July 2026

Time: Saturdays, TBD

Location: TBD

Ages: 6 - 13 years old

Summer Camp 2026

Date: July 2026

Time: 9:00 AM - 3:00 PM

Location: Clareview Turf (3804 139 Ave NW)

Ages: 6 - 13 years old



Golden Touch Academy Winter Training & Winter Camp 2026

The Golden Touch Academy Program is open to all players looking to get extra training. Sessions are led by experienced technical coaches.

Winter Academy Training 2026

Date: October 2026 - March 2026

Time: Fridays, 6:00 PM - 7:15 PM

Location: Turf Training Centre 1 (5820 59 Ave NW)

Ages: 6 - 13 years old

Winter Camp 2026

Date: December 2026

Time: 9:00 AM - 3:00 PM

Location: Athletes Hangar (10607 Princess Elizabeth Ave NW)

Ages: 6 - 13 years old

Technical Focus Areas:

Ball mastery

Passing & Receiving

Shooting

Dribbling / 1v1

Small-sided games: 2v1, 2v2, 3v2, 3v3

SAFE SPORT

BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement. By making this pledge, BTB is committing to implement supportive policies and processes that adhere to the Responsible Coaching Movement to ensure the safety and protection of our athletes and coaches and provide our coaches with the tools and training necessary to model ethical behaviour.

The Responsible Coaching Movement (RCM) is a multi-phase system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport that has the potential to affect all sport organizations and coaches. The first Phase of the RCM focuses on three key areas:

Rule of Two

- The Rule of Two serves to protect minor athletes in potentially vulnerable situations by ensuring that more than one adult is present. Vulnerable situations can include closed doors meetings, travel, and training environments.

Background Screening

- The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

- Increasing coaches' ethical conduct and behaviour toward athletes requires that coaches be trained to understand what it means to act ethically. This training would include the Make Ethical Decisions module within the National Coaching Certification Program (NCCP), as well as training in abuse and harassment prevention, such as Respect in Sport, before and during their coaching career.

All staff; board members, coaches, volunteers, players and parents are encouraged to:

- Take the Safe Sport Training course being offered for FREE through the coach.ca website.
- BTB is committed to having all coaches over the age of 16 years complete "making ethical decisions".

Welfare Protection Contact person:

- Please contact Tim McFadyen for more information about our policies and if you need someone to talk with.

Policies & Documents

- Please visit the link to find out more about our policies and documents. <https://www.btbsoccer.com/safesport>

